



FOR IMMEDIATE RELEASE

June 12, 2012

Contact: **Irene Bernards**
Marketing & PR Director
503-581-4325, ext. 27
ibernards@TravelSalem.com

New Hours for Travel Salem's Travel Café Visitors Center

SALEM, Ore. - Beginning July 1 Travel Salem's Travel Café Visitors Center will have new hours; Monday through Friday 10:30am to 3:30pm, closed Saturday and Sunday. These changes are a result of program realignment due to budget restrictions. Travel Salem will continue to maintain program continuity and delivery in a manner that is consistent with visitor expectations.

"The new hours reflect the time of the day with the highest visitor volume," said Angie Morris, Travel Salem's CEO. "Our professional staff serve as the region's concierge providing Salem visitors with expert local resources and recommendations to help them explore what the area has to offer," said Morris. The Travel Café Visitors Center offers wine tasting, ticket sales to events and attractions, GPS rentals, and customized itineraries to name a few.

Travel Salem oversees a visitor information network that includes an official Oregon Travel Plaza located at the BEST WESTERN PLUS Mill Creek Inn, which is open 24 hours a day, 7 days a week; as well as locations at the Red Lion Hotel, Salem Conference Center, Salem Airport, Amtrak, Lancaster Mall, Aurora Airport and the Willamette Heritage Center at The Mill.

After hours visitors will be able to access the Salem Area Visitors Guide, maps and other high demand resources via an outdoor brochure rack. Travel Salem offers Wi-Fi services so visitor information can also be obtained by visiting www.TravelSalem.com.

###

****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****