



## FOR IMMEDIATE RELEASE

April 4, 2012

**Travel Salem Contact:** Irene Bernards  
Marketing & PR Director  
503-581-4325 ext. 27  
[ibernards@TravelSalem.com](mailto:ibernards@TravelSalem.com)

### **Salem Will Host 2013 Oregon Governor's Conference on Tourism** *Oregon's Premier Gathering for Tourism Professionals*

**SALEM , ORE.**– Salem will be the host of the 2013 Oregon Governor's Conference on Tourism, April 14-16. As Oregon's premier gathering for tourism professionals, the annual conference attracts more than 400 attendees for two and a half days of educational seminars, networking, and to develop new ways to create the best Oregon Experience possible for visitors and the industry.

Travel Salem, in partnership with the Salem Conference Center, responded to the Travel Oregon bid for a 2013 conference location. The Oregon Governor's Conference has been held in Salem one other time – in 2009.

“Travel Salem is pleased to announce that the 2013 Oregon Governor's Conference will be held in Salem,” said Debbie McCune, Travel Salem's Director of Sales. “This is a great opportunity to showcase Salem and all of the wonderful offerings that make our city and region so attractive to leisure visitors, as well as meeting and event planners. Travel Salem will be working with many businesses and organization to ensure another successful and memorable conference,” said McCune.

*\*\*\*Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website [www.TravelSalem.com](http://www.TravelSalem.com).\*\*\**

###