



# MEMBERSHIP WORKSHEET

Questions?  
CONTACT  
SUE NICHOLS

TEL 503-581-4325 ext. 122  
E-MAIL snichols@travelsalem.com  
WEB TravelSalem.com

BUSINESS NAME \_\_\_\_\_

## STEP 1 SELECT A PACKAGE

### ANNUAL PARTNERSHIP PACKAGE **\$195**

- ✓ 20% discount off regular price \$246
- ✓ Expanded website listing on TravelSalem.com and 2 Marketing Exchange Event Tickets

### ESSENTIAL MARKETING PACKAGE **\$395**

- ✓ 20% discount off regular price \$496
- ✓ Includes ALL Annual Partnership Package benefits plus:
  - ◆ Visitors Guide listing
  - ◆ Brochure placement in Travel Café
  - ◆ Travel Packages/Special Offers

### CORPORATE SPONSOR PACKAGE **\$825**

- ✓ 35% discount off regular price \$1,282
- ✓ Includes ALL Annual Partnership Package & Essential Marketing Package benefits plus:
  - ◆ Corporate Sponsorship
  - ◆ Brochure included in Relocation Packets
  - ◆ 2 additional Marketing Exchange Luncheon Tickets

### ULTIMATE MARKETING PACKAGE **\$1,400**

- ✓ 35% discount off regular price \$2,154
- ✓ Includes ALL Annual Partnership Package, Essential Marketing Package & Corporate Sponsorship Package benefits plus:
  - ◆ 2 additional Expanded website listings on TravelSalem.com
  - ◆ 2 additional Visitor Guide listings
  - ◆ Interactive Online Map listing on TravelSalem.com
  - ◆ Video website listing on TravelSalem.com
  - ◆ Brochure placement at Satellite Kiosks
  - ◆ 3 month Web ad
  - ◆ e-Mail Advertising
  - ◆ 4 additional Marketing Exchange Event tickets

## STEP 2 ADD TO YOUR PACKAGE

### MARKETING OPTIONS (ADD-ONS)

YOU MUST FIRST SELECT A PACKAGE IN ORDER TO ADD THESE OPTIONS

#### Online & Digital Options

<input type="checkbox"/> Expanded Website Listing & Link	<b>\$50</b>
<input type="checkbox"/> Interactive Online Map	<b>\$100</b>
<input type="checkbox"/> Travel Packages/Special Offers	<b>\$50</b>
<input type="checkbox"/> Video Website Listing	<b>\$50</b>
<input type="checkbox"/> Website Home Page Ad	<b>\$200</b>
<input type="checkbox"/> Website Vertical Ad	<b>\$100</b>
<input type="checkbox"/> e-Mail Advertising	<b>\$100</b>
<input type="checkbox"/> Weekly Events e-Newsletter Advertising (4 issues)	<b>\$200</b>
<input type="checkbox"/> Consumer e-Newsletter Advertising (1 issue)	<b>\$100</b>
<input type="checkbox"/> Industry e-Newsletter Advertising (1 issue)	<b>\$100</b>
<input type="checkbox"/> Travel Café HospitalityVision Ad (3-mo. min) Month(s): _____	<b>\$99/mo.</b>

#### Print Promotion

<input type="checkbox"/> Salem Area Visitors Guide Listing	<b>\$100</b>
<input type="checkbox"/> Additional Salem Area Visitors Guide Listing	<b>\$50</b>

#### On-Site Visitor Information & Relocation Information

<input type="checkbox"/> Brochure Placement in Travel Café	<b>\$100</b>
<input type="checkbox"/> Brochure Placement at Satellite Info Kiosks	<b>\$50</b>
<input type="checkbox"/> Brochure Inserted in Relocation Packets	<b>\$250</b>

#### Sponsorship

<input type="checkbox"/> Marketing Exchange Event Sponsor	<b>\$250</b>
<input type="checkbox"/> Corporate Sponsorship	<b>\$500</b>

## STEP 3 ADD UP YOUR TOTALS

STEP 1 TOTAL

\$ \_\_\_\_\_



STEP 2 TOTAL

\$ \_\_\_\_\_



GRAND TOTAL

\$ \_\_\_\_\_



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## MEMBERSHIP CONTRACT/INVOICE

### CONTACT INFORMATION

NAME		TITLE
COMPANY		
MAIN LISTING CATEGORY		SECONDARY LISTING CATEGORY
PHYSICAL ADDRESS ( <input type="checkbox"/> DO NOT PUBLISH)		
CITY	STATE	ZIP
BILLING ADDRESS ( <input type="checkbox"/> SAME AS PHYSICAL ADDRESS   <input type="checkbox"/> DO NOT PUBLISH)		
PHONE		ALT PHONE
TOLL FREE		FAX
E-MAIL		WEBSITE

### PAYMENT INFORMATION

CHECK (MAIL WITH APPLICATION)       CREDIT CARD      TOTAL AMOUNT OWED: \$ \_\_\_\_\_

<b>CREDIT CARD INFO</b>	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX	CARD NUMBER
EXPIRATION DATE	CVC CODE	SIGNATURE

TRAVEL SALEM PROVIDES MEMBERSHIP, MARKETING OPPORTUNITIES AND INFORMATION VIA E-MAIL.

Would you like to receive these e-Mails?  Yes  No

If yes, please indicate under contact information above who should receive these e-Mails. If no, please be aware you may miss important member leads, opportunities and information.

### Terms & Conditions

Thank you for joining Travel Salem and supporting its economic development activities. Businesses seeking Membership with Travel Salem must agree to: 1) Support the Association's mission and goals; 2) Not compete or interfere with Travel Salem's mission or goals; and 3) Must provide valid telephone number for publishing purposes. The Travel Salem Board of Directors reserves the right to review and approve all Membership Contracts. By signing this membership application/renewal form you confirm that your business/organization has the right to publish all of the brochures, promotional materials, content, video, images, logos, illustrations, and design elements that you provide to Travel Salem for promotional use; and that you have read and agree to the Terms & Conditions, also available on [TravelSalem.com/membership](http://TravelSalem.com/membership).

AUTHORIZED SIGNATURE	DATE
PRINT NAME	TITLE

RETURN CONTRACT AND PAYMENT TO: TRAVEL SALEM MEMBERSHIP • 181 HIGH STREET NE, SALEM, OR 97301 • FAX: 503-581-4540