



MEMBERSHIP WORKSHEET

Questions? TEL 503-581-4325 ext. 122
 CONTACT E-MAIL snichols@travelsalem.com
 SUE NICHOLS WEB TravelSalem.com

BUSINESS NAME

STEP 1 SELECT A PACKAGE

ANNUAL PARTNERSHIP \$257

- ◆ 1-2 Website Listings
- ◆ 2 Marketing Exchange Event tickets

ESSENTIAL MARKETING \$458

- ✓ 20% discount off regular price \$605
- ✓ Includes ALL **ANNUAL PARTNERSHIP** benefits plus:
 - ◆ Visitor Guide listing
 - ◆ Brochure in Visitor Center
 - ◆ Travel Packages/Special Offers

CORPORATE MARKETING \$950

- ✓ 35% discount off regular price \$1,495
- ✓ Includes ALL **ANNUAL PARTNERSHIP PACKAGE & ESSENTIAL MARKETING** benefits plus:
 - ◆ Corporate Sponsorship
 - ◆ Brochure in Relocation Packets
 - ◆ 2 added Marketing Exchange Event tickets

ULTIMATE MARKETING \$1,280

- ✓ 35% discount off regular price \$2,002
- ✓ Includes ALL **ANNUAL PARTNERSHIP, ESSENTIAL MARKETING & CORPORATE MARKETING** benefits plus:
 - ◆ 1 additional website listing
 - ◆ 2 additional Visitor Guide listings
 - ◆ Video on TravelSalem.com
 - ◆ Brochure at Satellite Kiosks
 - ◆ 4 additional Marketing Exchange Event tickets

STEP 2 ADD TO YOUR PACKAGE

MARKETING OPTIONS (ADD-ONS)

YOU MUST FIRST SELECT A PACKAGE IN ORDER TO ADD THESE OPTIONS

Online & Digital Options

- Additional Website Listing \$60
- Video with Listing \$55
- Travel Packages/Special Offers Section \$60
- Exclusive e-Blast Ad (1x, 3,200+ contacts) \$135
- Weekly Events e-Newsletter Advertising \$110
- Consumer e-Newsletter Advertising \$165
- Industry e-Newsletter Advertising \$135

Hotels: Digital App + TV's

- 6 mos. \$330
- 12 mos. \$660

Featured Event Ad

- 2 wks. \$137.50
- 4 wks. \$275

Website Banner Ads (per month)

- Events \$165 x # months = \$ _____
- Things To Do \$137 x # months = \$ _____
- Places To Stay \$82 x # months = \$ _____
- Eat & Drink \$82 x # months = \$ _____
- Plan Your Trip \$55 x # months = \$ _____
- Relocation \$55 x # months = \$ _____
- Meeting/Sport Planners \$55 x # months = \$ _____

Print Promotion

- Salem Area Visitor Guide Listing \$135
- Number of listings _____ x \$135 = \$ _____

On-Site Visitor Information & Relocation Information

- Brochure in Travel Salem Visitor Center \$120
- Brochure at Satellite Info Kiosks \$82
- Brochure in Relocation Packets \$300

Sponsorship

- Corporate Sponsorship \$550

STEP 3 ADD UP YOUR TOTALS

STEP 1 TOTAL \$ _____ + STEP 2 TOTAL \$ _____ = GRAND TOTAL \$ _____



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MEMBERSHIP CONTRACT/INVOICE

CONTACT INFORMATION

| | | |
|---|-------------------------------|-----|
| NAME | TITLE | |
| COMPANY | | |
| WEBSITE LISTING CATEGORY | OPTIONAL 2ND LISTING CATEGORY | |
| PHYSICAL ADDRESS (<input type="checkbox"/> DO NOT PUBLISH) | | |
| CITY | STATE | ZIP |
| BILLING ADDRESS (<input type="checkbox"/> SAME AS PHYSICAL ADDRESS <input type="checkbox"/> DO NOT PUBLISH) | | |
| PHONE | CELL PHONE | |
| TOLL FREE | FAX | |
| E-MAIL | WEBSITE | |

PAYMENT INFORMATION

CHECK CREDIT CARD (FULL PYMT.) CREDIT CARD (MONTHLY AUTOPAY*) TOTAL AMOUNT OWED: \$ _____

* includes \$20 processing fee

CREDIT CARD INFO

| | | |
|-------------|----------|-----------|
| CARD NUMBER | | |
| EXP. DATE | CVC CODE | SIGNATURE |

TRAVEL SALEM PROVIDES MEMBERSHIP, MARKETING OPPORTUNITIES AND INFORMATION VIA E-MAIL.

WOULD YOU LIKE TO RECEIVE THESE E-MAILS? YES NO

If yes, please indicate under contact information above who should receive these e-Mails. If no, please be aware you may miss important member leads, opportunities and information.

Terms & Conditions

Thank you for joining Travel Salem and supporting its economic development activities. Businesses seeking Membership with Travel Salem must agree to: 1) Support the Association's mission and goals; 2) Not compete or interfere with Travel Salem's mission or goals; and 3) Must provide valid telephone number for publishing purposes. The Travel Salem Board of Directors reserves the right to review and approve all Membership Contracts. By signing this membership application/renewal form you confirm that your business/organization has the right to publish all of the brochures, promotional materials, content, video, images, logos, illustrations, and design elements that you provide to Travel Salem for promotional use; and that you have read and agree to the Terms & Conditions, also available on TravelSalem.com/membership.

| | |
|----------------------|-------|
| AUTHORIZED SIGNATURE | DATE |
| PRINT NAME | TITLE |

RETURN CONTRACT AND PAYMENT TO: TRAVEL SALEM MEMBERSHIP • 388 STATE ST., STE 100, SALEM, OR 97301 • FAX: 503-581-4540

CONTRACT-OUT