



FOR IMMEDIATE RELEASE
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Travel Salem Marketing Exchange Luncheon Set for November 21

Travel Salem CEO Angie Morris to Discuss State of the Industry

SALEM— Travel Salem’s marketing exchange luncheon will be held Thursday, November 21 from 11:45 a.m. to 1:30 p.m. at the Willamette Heritage Center (1313 Mill Street SE in Salem). Keynote speaker Angie Morris, president and CEO of Travel Salem, will discuss the current state of the tourism industry, highlight achievements and milestones from the past year and discuss how future trends will impact the local economy.

Luncheon attendees are encouraged to bring brochures and business cards for the marketing exchange table and enter to win prizes, including a “Woodland Escape” trail riding package from Into the Wild Equine Adventures and a giant basket filled with treats from Madrona Hills Ace Hardware.

The cost to attend the luncheon is \$18 in advance and \$23 at the door. Reservations are required. Reservations can be made by calling 503-581-4325, ext. 58; or by mailing a check to Travel Salem Marketing Exchange Luncheon, 181 High St NE, Salem, OR, 97301.

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****Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$452 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at 181 High St. NE, in downtown Salem, two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website www.TravelSalem.com****