



FOR IMMEDIATE RELEASE

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**TRAVEL SALEM NAMED TOP 100 BEST GREEN COMPANIES TO WORK
FOR IN OREGON**



SALEM, ORE. — Travel Salem has been selected as a “Top 100 Best Green Companies to Work For in Oregon” by *Oregon Business* magazine. Weighing in at number 84, Travel Salem was one of only five Salem area businesses recognized.

“We are committed to maintaining a ‘green company’ and are thrilled to be counted as one of Oregon’s most sustainable organizations,” said Angie Morris, CEO of Travel Salem. “Sustainability is not only a philosophy, but it has become a way of doing business because ‘green’ business practices matter to our customers.”

Travel Salem’s “Green Team,” a group of employees charged with making the workplace more sustainable, led the way in developing an eco-savvy culture with buy-in to sustainable practices. Travel Salem is certified EarthWISE through Marion County’s business environmental assistance program, incorporating sustainable practices in the business such as recycling, reducing waste and saving energy. Travel Salem’s Travel Café and administrative office was designed with sustainability in mind: using recycled and earth-friendly materials and features that allow for generous natural light, among other things.

The 100 Best Green Companies in 2012 were selected based on Sustainable Practices sections in both employee and employer surveys completed last year by nearly 20,000 employees from 431 for-profit companies and nonprofit organizations. The “100 Best Green Companies to Work For in Oregon” is featured in the June “Green Issue” of *Oregon Business* magazine.

Other Salem Businesses Recognized: #7 Salem Conference Center; #37 Green Acres Landscape; #41 AJ’s Auto Repair; #50 Cascade Employers Association; #64 Capital Auto Group & #84 Travel Salem.

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****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****