



## FOR IMMEDIATE RELEASE

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### Travel Salem's First Wednesday Member Spotlight *Celebrate Mothers and Experience Local Products and Services*

**SALEM, ORE.**— May 2 First Wednesday at Travel Salem will focus on Mothers and local products and services such as wine, food, flowers, handbags, specialty gifts and planting demonstrations. Travel Salem's Travel Café Visitors Center will be open until 8:00pm on First Wednesday and is located at 181 High Street NE, Salem.

The following Travel Salem member businesses will be highlighted:

- **Adelman Peony Gardens** ([www.peonyparadise.com](http://www.peonyparadise.com)) will offer a drawing for 2 items: a peony plant valued at \$20 and a \$20 gift certificate.
- **Alcyone Café & Catering** ([www.alcyonecafe.com](http://www.alcyonecafe.com)) will be pairing the following delicious appetizers: Chicken curry salad on crostini (should go well with Pinot gris and Pinot noir. Wild mushroom croissant puff - goes well with Pinot noir or other reds. Petite apple, sage, Swiss cheese scones - good with white wines, dry and off-dry.
- **Deb the Bag Lady** ([www.deb-thebaglady.com](http://www.deb-thebaglady.com)) will offer Mother's Day savings on all four Miche bundles: Petite, Classic, Demi, and Prima. New releases available now! Visit Travel Salem to enter a drawing for your very own Miche bag.
- **Left Coast Cellars** ([www.leftcoastcellars.com](http://www.leftcoastcellars.com)) is proud to feature their award-winning, estate-grown wines during Oregon Wine Month! Enjoy complimentary tastes of crisp 2011 The Orchards Pinot gris, creamy 2009 Truffle Hill Chardonnay, bright 1010 Rose of Pinot noir and luscious 2009 Cali's Cuvee Pinot noir. If you find something you like, bottles will be available for purchase.
- **Madrona Hills Ace Hardware** ([www.madronaacehardware.com](http://www.madronaacehardware.com)) will have a stunning array of gifts for Mom. Including a potted plant demonstration.

- **Van Duzer Vineyards** ([www.vanduzer.com](http://www.vanduzer.com)) will feature their 2011 Rose, 2011 Estate Pinot gris, 2009 Estate Pinot noir and 2009 Dijon Block Pinot noir. Guests can enter to win a drawing for a tasting and picnic at Van Duzer. Included in the giveaway is a picnic basket, VDV logo wine glasses, lunch and tasting. The value is \$185!
- **Willamette Humane Society** ([www.WillametteHumane.org](http://www.WillametteHumane.org)) will be welcoming guests to sign the “Paw it Forward” pledge. Everyone who signs the pledge receives a WHS logo bracelet.
- **Willamette Valley Vineyards** ([www.WVV.com](http://www.WVV.com)) will offer complimentary wine tasting and 20% discount on bottles.

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*\*\*\*Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website [www.TravelSalem.com](http://www.TravelSalem.com).\*\*\**