

Salem Convention & Visitors Association  
**WEBSITE ADVERTISING RATE CARD**

**Fast Facts About TravelSalem.com:**

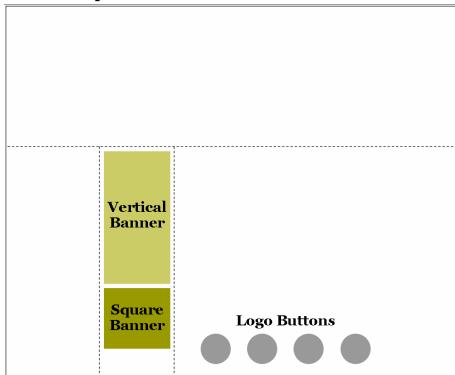
- The Official Tourism & Convention Website for Salem, Oregon, and the direct connection to the Salem area for domestic and international travelers, meeting planners and other industry professionals
- 7+ million hits each year
- 400,000 user sessions annually

**Prices:**

	Inside*	Outside**	Inside*	Outside**
<b>SECTION:</b>	<b>HOME PAGE</b>		<b>OTHER</b>	
Logo Button	\$100	\$110	n/a	n/a
Vertical Banner	\$200	\$220	\$100	\$110
Square Banner	n/a	n/a	\$65	\$71

Purchase 3 or more sections at the same time and receive a 10% discount  
 Purchase 6 consecutive months and receive a 20% discount

**Ad Sizes & Specifications:**



SECTION:	HOME PAGE	OTHER
Logo Button	50 x 50	n/a
Vertical Banner	110 x 220	110 x 220
Square Banner	n/a	110 x 100

The following file formats will be accepted: JPEG, GIF, BMP, PICT, & TIFF. Image resolution should be between 50k-100k in size. Ads should be emailed to [bekins@travelsalem.com](mailto:bekins@travelsalem.com). All advertising is subject to approval from SCVA which reserves the right to edit, reject or cancel any ad at any time that is deemed not in the best interests of SCVA.

**Advertise in a Specific Section (choose one):**

- |   |   |
|---|---|
| <input type="checkbox"/> SCVA Home Page<br><input type="checkbox"/> Visitors Home <ul style="list-style-type: none"> <li><input type="checkbox"/> Arts &amp; Entertainment</li> <li><input type="checkbox"/> Attractions</li> <li><input type="checkbox"/> Dining</li> <li><input type="checkbox"/> Recreation</li> <li><input type="checkbox"/> Relocation</li> <li><input type="checkbox"/> Shopping</li> <li><input type="checkbox"/> Transportation</li> <li><input type="checkbox"/> Adventures in Marion &amp; Polk County</li> <li><input type="checkbox"/> Kids Corner</li> </ul> | <input type="checkbox"/> Meeting Planners Section <ul style="list-style-type: none"> <li><input type="checkbox"/> Conference Facilities</li> <li><input type="checkbox"/> Group Tours</li> </ul> <input type="checkbox"/> Lodging Section <ul style="list-style-type: none"> <li><input type="checkbox"/> Softball Lodging</li> </ul> <input type="checkbox"/> Events Home <ul style="list-style-type: none"> <li><input type="checkbox"/> Annual Events Calendar</li> <li><input type="checkbox"/> Monthly Events Calendar</li> </ul> <input type="checkbox"/> Visitors Guide Order Forms<br><input type="checkbox"/> Business Directory Section |
|---|---|

**Deadlines:**

Please submit ads by the 15<sup>th</sup> of the month prior to the month you wish to go live.

**Contact Information:**

For more information, please contact Brooke Ekins, Convention & Member Services Manager, 503-581-4325 ext. 58, [bekins@travelsalem.com](mailto:bekins@travelsalem.com).

**[www.TravelSalem.com](http://www.TravelSalem.com)**

\* Inside – physical address of business is **inside** Salem city limits  
 \*\* Outside – physical address of business is **outside** Salem city limits