



FOR IMMEDIATE RELEASE

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Contact: Jenie Skoy
Public Relations Manager
503-581-4325, ext. 25
jskoy@TravelSalem.com

Travel Salem Ranked #10 on the List of 100 Best Nonprofits to Work For in Oregon

SALEM, ORE. — Travel Salem has been ranked tenth on *Oregon Business* magazine’s “100 Best Nonprofit to Work For in Oregon” list. The ranking is determined by employee questionnaires and an independent assessment. Travel Salem was one of only nine Salem businesses recognized and the organization aggressively climbed the rankings from 24th last year to 10th this year.

Nearly 5,500 employees from 170 nonprofits and not-for-profits statewide participated in this year’s survey developed by *Oregon Business* editor Brandon Sawyer along with research partner DHM Research and the Nonprofit Association of Oregon. *Oregon Business* launched this project to recognize nonprofits as key businesses critical to the economic health of the state.

Nonprofit employees who responded this year commented that they valued a work environment of trust, professionalism and care, along with opportunities for training, support and career advancement. Flexible schedules, teamwork and taking time to have fun were noted in the surveys as key components to a great workplace.

“Travel Salem has been my professional home for eight years. My first role was as an intern and over the years I have been challenged and allowed the chance to try new roles. The director team is supportive of the staff putting our families first, which means more than can be expressed. We are a close-knit group who celebrates our individual and team successes in a supportive environment where you can freely suggest new ideas. I am thrilled to be a part of such a great team of exceptional people!” said Kathie Reeves, marketing manager at Travel Salem.

The “100 Best Nonprofits to Work for in Oregon” is featured in the October issue of *Oregon Business* magazine, which is now available for purchase.

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****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****