

MEMBERSHIP WORKSHEET



(Business Name)

Total Each Section, then include in Membership Investment section on reverse.

CHOOSE FROM EITHER COLUMN A or COLUMN B (see Membership Program Flier for complete description of options)																															
Column A	Column B																														
SAVE WITH PRE-PACKAGED OPTIONS	BUILD YOUR OWN PACKAGE!																														
Step 1: select one																															
All packages include Basic Marketing Membership																															
<table border="1" style="width: 100%;"> <tr> <td style="padding: 5px;"> Essential Marketing Package <i>(includes 10% discount)</i> </td> <td style="text-align: right; vertical-align: top;"> <input type="checkbox"/> \$414 </td> </tr> <tr> <td style="padding: 5px;"> Online Marketing Package <i>(includes 10% discount)</i> </td> <td style="text-align: right; vertical-align: top;"> <input type="checkbox"/> \$711 </td> </tr> <tr> <td style="padding: 5px;"> Supreme Combo Marketing Package <i>(includes 20% discount)</i> </td> <td style="text-align: right; vertical-align: top;"> <input type="checkbox"/> \$852 </td> </tr> <tr> <td style="padding: 5px;"> Ultimate Marketing Package <i>(includes 20% discount) PLUS Corporate Sponsorship recognition AND 3 months Digital City Guide (FREE!)</i> </td> <td style="text-align: right; vertical-align: top;"> <input type="checkbox"/> \$1,424 </td> </tr> </table>	Essential Marketing Package <i>(includes 10% discount)</i>	<input type="checkbox"/> \$414	Online Marketing Package <i>(includes 10% discount)</i>	<input type="checkbox"/> \$711	Supreme Combo Marketing Package <i>(includes 20% discount)</i>	<input type="checkbox"/> \$852	Ultimate Marketing Package <i>(includes 20% discount) PLUS Corporate Sponsorship recognition AND 3 months Digital City Guide (FREE!)</i>	<input type="checkbox"/> \$1,424	<table border="1" style="width: 100%;"> <tr> <td colspan="2" style="background-color: #ccc;"> Step 2: select as many as you want! </td> </tr> <tr> <td colspan="2" style="background-color: #ccc;"> ONLINE & DIGITAL OPTIONS: </td> </tr> <tr> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Expanded Website Listing & Link <input type="checkbox"/> \$55 • Video Website Listing <input type="checkbox"/> \$165 <li style="padding-left: 20px;">- Additional Video Website Listings <input type="checkbox"/> \$55 • Travel Packages <input type="checkbox"/> \$55 • Travel Café Digital City Guide Ads (6-mth min) <input type="checkbox"/> \$99/mo <li style="padding-left: 20px;">Month(s): _____ • e-Blast Paid Ad <input type="checkbox"/> \$220 • Weekly e-Newsletter Banner Ad (4 issues) <input type="checkbox"/> \$220 • Industry e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 • Consumer e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 </td> <td></td> </tr> <tr> <td colspan="2" style="background-color: #ccc;"> PRINT PROMOTION: </td> </tr> <tr> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Salem Area Visitors Guide Listing <input type="checkbox"/> \$110 </td> <td></td> </tr> <tr> <td colspan="2" style="background-color: #ccc;"> VISITOR INFORMATION NETWORK: </td> </tr> <tr> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Brochure Placement in Travel Café <input type="checkbox"/> \$110 • Brochure Placement at Satellite Info Kiosks <input type="checkbox"/> \$55 • I-5 Rest Area Advertising (per month) <input type="checkbox"/> \$165 </td> <td></td> </tr> <tr> <td colspan="2" style="background-color: #ccc;"> SPECIAL PROMOTIONS: </td> </tr> <tr> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Marketing Exchange Event Sponsor <input type="checkbox"/> \$275 </td> <td></td> </tr> <tr> <td colspan="2" style="background-color: #ccc;"> SALES LEADS FOR CONFERENCES & GROUPS: </td> </tr> <tr> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Facility only <input type="checkbox"/> \$500 • Facility with lodging <input type="checkbox"/> \$800 </td> <td></td> </tr> </table>	Step 2: select as many as you want!		ONLINE & DIGITAL OPTIONS:		<ul style="list-style-type: none"> • Expanded Website Listing & Link <input type="checkbox"/> \$55 • Video Website Listing <input type="checkbox"/> \$165 <li style="padding-left: 20px;">- Additional Video Website Listings <input type="checkbox"/> \$55 • Travel Packages <input type="checkbox"/> \$55 • Travel Café Digital City Guide Ads (6-mth min) <input type="checkbox"/> \$99/mo <li style="padding-left: 20px;">Month(s): _____ • e-Blast Paid Ad <input type="checkbox"/> \$220 • Weekly e-Newsletter Banner Ad (4 issues) <input type="checkbox"/> \$220 • Industry e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 • Consumer e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 		PRINT PROMOTION:		<ul style="list-style-type: none"> • Salem Area Visitors Guide Listing <input type="checkbox"/> \$110 		VISITOR INFORMATION NETWORK:		<ul style="list-style-type: none"> • Brochure Placement in Travel Café <input type="checkbox"/> \$110 • Brochure Placement at Satellite Info Kiosks <input type="checkbox"/> \$55 • I-5 Rest Area Advertising (per month) <input type="checkbox"/> \$165 		SPECIAL PROMOTIONS:		<ul style="list-style-type: none"> • Marketing Exchange Event Sponsor <input type="checkbox"/> \$275 		SALES LEADS FOR CONFERENCES & GROUPS:		<ul style="list-style-type: none"> • Facility only <input type="checkbox"/> \$500 • Facility with lodging <input type="checkbox"/> \$800 	
Essential Marketing Package <i>(includes 10% discount)</i>	<input type="checkbox"/> \$414																														
Online Marketing Package <i>(includes 10% discount)</i>	<input type="checkbox"/> \$711																														
Supreme Combo Marketing Package <i>(includes 20% discount)</i>	<input type="checkbox"/> \$852																														
Ultimate Marketing Package <i>(includes 20% discount) PLUS Corporate Sponsorship recognition AND 3 months Digital City Guide (FREE!)</i>	<input type="checkbox"/> \$1,424																														
Step 2: select as many as you want!																															
ONLINE & DIGITAL OPTIONS:																															
<ul style="list-style-type: none"> • Expanded Website Listing & Link <input type="checkbox"/> \$55 • Video Website Listing <input type="checkbox"/> \$165 <li style="padding-left: 20px;">- Additional Video Website Listings <input type="checkbox"/> \$55 • Travel Packages <input type="checkbox"/> \$55 • Travel Café Digital City Guide Ads (6-mth min) <input type="checkbox"/> \$99/mo <li style="padding-left: 20px;">Month(s): _____ • e-Blast Paid Ad <input type="checkbox"/> \$220 • Weekly e-Newsletter Banner Ad (4 issues) <input type="checkbox"/> \$220 • Industry e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 • Consumer e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$110 																															
PRINT PROMOTION:																															
<ul style="list-style-type: none"> • Salem Area Visitors Guide Listing <input type="checkbox"/> \$110 																															
VISITOR INFORMATION NETWORK:																															
<ul style="list-style-type: none"> • Brochure Placement in Travel Café <input type="checkbox"/> \$110 • Brochure Placement at Satellite Info Kiosks <input type="checkbox"/> \$55 • I-5 Rest Area Advertising (per month) <input type="checkbox"/> \$165 																															
SPECIAL PROMOTIONS:																															
<ul style="list-style-type: none"> • Marketing Exchange Event Sponsor <input type="checkbox"/> \$275 																															
SALES LEADS FOR CONFERENCES & GROUPS:																															
<ul style="list-style-type: none"> • Facility only <input type="checkbox"/> \$500 • Facility with lodging <input type="checkbox"/> \$800 																															
WANT MORE OPTIONS? Add other Marketing Options to your package, choose from Column B																															
Suggested Amount Due:	\$																														
Amount Enclosed:	\$																														



MEMBERSHIP CONTRACT/INVOICE

CONTACT INFORMATION	
Name:	Title:
Company:	
Description of Business:	
Physical Address:	
City:	State: Zip:
Billing Address: <input type="checkbox"/> same as Physical Address	
Phone:	Alt Phone:
Toll-Free:	Fax:
E-Mail:	Website:

Use reverse side to calculate Column totals:

TOTALS	
Column A	\$
Column B	\$
CONTRACT/INVOICE TOTAL	\$

PAYMENT INFORMATION	
<input type="checkbox"/> Check (mail with application)	Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Amex
	Card Number:
	Expiration Date: CVC Code:
	Signature:

Travel Salem provides Membership, Marketing opportunities and information via e-mail. Would you like to receive these emails? Yes No
 If **yes**, please indicate under contact information above who should receive these emails.
 If **no**, please be aware you may miss important member leads, opportunities and information.

TERMS & CONDITIONS

Thank you for your interest in joining Travel Salem and supporting its economic development activities. Businesses seeking Membership with Travel Salem must agree to: 1) Support the Association’s mission and goals; 2) Not compete or interfere with Travel Salem’s mission or goals; and 3) Must provide valid telephone number for publishing purposes. The Travel Salem Board of Directors reserves the right to review and approve all Membership Contracts. Your signature below indicates that you have read and agree to the Terms & Conditions, also available on TravelSalem.com/membership. **Your Membership takes effect when payment is received in full.**

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Questions? Contact Sue Nichols at snichols@TravelSalem.com or 503-581-4325 ext. 22

Return contract and payment to:

Travel Salem Membership :: 181 High Street NE, Salem, OR 97301 :: Fax: 503-581-4540