



NEW!

VIDEO WEBSITE LISTING

Post a Video, Virtual Tour
or Photo Slide Show

Grab Attention & Drive New Business



Tap into nearly 200,000 unique visitors to Travel Salem’s website with your video listing.

Keep visitors on your website longer: studies show that consumers prefer video to text by a margin of 6 to 1. Websites that contain video will keep their viewers for an average of 6 minutes versus text only sites averaging 60 seconds. **Increase sales:** 12% of people going to a site with video marketing its products and services will end up buying from that site versus text only sites that average 1%. **Now is the time for video listings!** Your video can be replicated on your website, Facebook, YouTube, LinkedIn, Vimeo and others to maximize your online presence. Check our website at www.TravelSalem.com to view the following three types of listings.

More than 80% of today’s consumers prefer video - Act Now!

Sample of Basic Listing with Flash Ad

Town and Country Lanes

3500 River Rd N

Keizer, OR 97303

503-390-2221

www.tandcowl.net and www.bowlcrazy.com



Sample of Expanded Listing with Photo Slide Show

Motorcycle Mania

Forty years of riding and collecting motorcycle memorabilia. From Kneivel to McQueen, AJS to Zundapp, it’s all here to share with our two-wheel friends.

Group catering available.

100 S Detroit Ave.

Detroit, OR 97342

503-854-3735



Sample of Expanded Listing with Video

Today's Hair Salon & Day Spa

Awesome haircuts to gorgeous hair color & perms. Pedicures, manicures & elegant artificial nails. Relaxing massages and rejuvenating facials. All this & more for you in our friendly salon.

1223 Edgewater St. NW

Salem, OR 97304

503-588-8886

www.todayshair-salon.com



CALL TRAVEL SALEM TODAY!

Ask for Sue Nichols, Community Development Director, 503-581-4325 x 22 or SNichols@TravelSalem.com

[MORE INFORMATION ON BACK]

Introductory Specials:

Less than \$175 a year to add a Video Listing to your Marketing Options.

AND Travel Salem's video production members are also offering discounts to produce your listing for those who want a professional produced video, virtual tour, or slide show created.

Locate video members offering special prices at:

www.TravelSalem.com/taxonomy/term/171/all and
<http://www.travelsalem.com/taxonomy/term/178/all>.

Listing Specs:

Length: Up to 3 minutes.

Size: Up to 2GB.

Type of File: MOV (mac), WMV (windows Media Video), MP4 (ipod/psp), MPEG, FLV (adobe flash), 3GP (cell), AVI (windows), MKV (h.264)

Copyright: Please make sure you have permission when using copyrighted material such as: music, photos or video (www.copyright.gov). Contact Travel Salem if you have any questions regarding this.

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