



FOR IMMEDIATE RELEASE
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Back to School Night with Travel Salem!

SALEM, OREGON – Support public school students in need by donating school supplies at our First Wednesday event at Travel Salem’s Travel Café on September 7th from 5 to 8 p.m. at 181 High St. NE.

Everyone who donates school supplies will be entered into a drawing for a chance to win a Travel Salem goodie bag that includes a sweatshirt and chocolates.

Travel Salem is also kicking off the school year with signature treats from Alcyone Café & Catering, day tour ideas from Oregon Country Tours and award winning wine from Willamette Valley Vineyards.

Start your year out right with Travel Salem!

- **Alcyone Cafe & Catering** - will feature some of its signature flavors in bite-size samples: pork tenderloin carnitas, curried chicken & petite croissant puffs.
www.alcyonecafe.com
- **My Sisters’ Closet – Upscale & Fashionable Women’s Consignment Apparel and accessories.** Collect your 25% off coupon and enter to win a \$50 gift certificate.
- **Oregon Country Tours** – Learn about their unique tours to Salem area cultural and historical sites. There are so many things to see and experience!
www.oregoncountrytours.com
- **Silverton Arts Association** - Come learn some easy watercolor techniques with the Silverton Arts Association as well as information about the many classes and events they have to offer. www.silvertonarts.org
- **Willamette Valley Vineyards** - Come sip award-winning, sustainable wines!
www.wvv.com

Absolutely *Giving* Back

Contribute to Travel Salem's "Absolutely Giving Back" program by dropping off a canned and non-perishable food item.

****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****