



**FOR IMMEDIATE RELEASE**  
January 4, 2011

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## **Tips for Extreme Time Management for a 26/7 World at Travel Salem's Marketing Exchange Luncheon**

SALEM, ORE — Learn to tame the email hurricane, identify and remedy your top “time-wasters” and learn tips on accomplishing more with less stress by attending Travel Salem's Marketing Exchange luncheon on *Thursday, January 20<sup>th</sup> from 11:45 a.m. to 1:15 p.m. at Prudence Uncorked, 325 High St. SE in Salem.* Brenda Buratti, founder of *Right Now Communications* will share her lessons on **Extreme Time Management for a 26/7 World** to help individuals and businesses increase productivity and achieve their goals with proven time management methods. **Call now to reserve your seat!**

**Keynote Speaker:** Brenda Buratti, founder of Right Now Communications has an extensive background in television and media with expertise in change dynamics. She has over 20 years experience managing through seismic industry changes, new product development and downsized environments.

**Promote Your Business:** Jump start the New Year with compelling marketing strategies and networking opportunities at this luncheon to promote your business and services! Remember to bring your business cards and brochures for the Marketing Exchange table.

**Enter-to-Win!:** Heirloom Roses will give away a \$100 gift card towards the purchase of their roses. Be sure to enter your business card for a chance to win! Guests must be present to win.

**Reserve Your Seat Today: Save \$5 with advanced registration if purchased by January 17th!**

-- **Online** - use your credit card <http://travelsalem.com/Members/marketing-exchange-luncheons>

-- **Phone** - use your credit card by calling 503-581-4325, ext. 58

-- **Mail** - send your check to: Travel Salem Marketing Exchange Luncheon, 181 High St. NE, Salem, OR 97301

**RSVPs and prepayment of \$18 required / \$23 at the door    RSVP a must!**  
**Special 10% savings offer** if you pre-purchase season tickets to all 6 of the 2011 series

**Please remember that when we receive your RSVP, we will order and pay for your lunch. If you are unable to attend, payment for lunch is still required.** Thanks for helping to make Travel Salem luncheons a success.



Thanks to our Sponsors: Prudence Uncorked, Amtrak- Cascades, Right Now Communications and Heirloom Roses!



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*\*\*\*Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$452 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations located at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website [www.TravelSalem.com](http://www.TravelSalem.com)\*\*\**