



December First Wednesday at Travel Salem "Winter Party Planning"

November 29, 2011 - SALEM OREGON – Everybody loves a party! At Travel Salem's Travel Café we are kicking off the holiday spirit at the December 7th First Wednesday with ideas to help you party your way through 2012. Visitors to the Travel Café will enjoy delicious treats from Trader Joe's; Evergreen Aviation & Space Museum will be showcasing their museum, IMAX and Wings and Waves Water Park with a special raffle; The Lodge at Detroit Lake is offering holiday special discounts; Chemeketa Center for Business and Industry will be on hand to share all the details regarding their state-of-the-art facility; and Willamette Valley Vineyards will be pouring their spectacular wines.

- ✦ **Chemeketa Center for Business and Industry (CCBI):** CCBI - representatives will be on hand to share the resources available to small business at their state-of-the-art facility (626 High St. NE) as well as their Bank of the Cascades, EDGE Business Incubator program. www.ccbi.chemeketa.edu
- ✦ **Evergreen Aviation & Space Museum:** Evergreen will be revealing all of the fun and educational amenities of their campus including: the Aviation and Space Museums, IMAX and the Wings and Waves Water Park. Evergreen has festive events for the holidays and they will be raffling Museum tickets and have coupons for the water park. www.evergreenmuseum.org
- ✦ **The Lodge at Detroit Lake:** The Lodge at Detroit Lake will be offering special holiday pricing ending December 14, 2011 at midnight. Promo code: TS1stWED "Come and stay at our beautifully rebuilt hotel!!" www.lodgeatdetroitlake.com
- ✦ **Trader Joe's :** They will have a delicious array of wonderful treats and sparkling juices. Just perfect to serve at your next party. www.traderjoes.com
- ✦ **Willamette Valley Vineyards:** Come sip award-winning, sustainable wines! www.wvv.com

Absolutely *Giving* Back

Contribute to Travel Salem's "Absolutely Giving Back" program by dropping off a canned and non-perishable food item.

****Travel Salem is a non-profit organization that promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Tourism economic impact for the region is \$496 million annually. Travel Salem manages the award-winning Travel Café, the official Salem area destination visitors center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations at the BEST WESTERN PLUS Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and a full-service travel planning website www.TravelSalem.com.****